



ICA Opposes Attempts to Expand Doctors of Chiropractic Scope of Practice to Include the Prescribing of Dangerous Drugs and Administration of Natural Substances Under Certain Circumstances

Recent legislative activities in Florida warranted the ICA to issue a Public Statement focused not just to Florida legislation, but to all similar attempts.

The principle concern of the International Chiropractors Association (ICA) is the risk to public safety related to an expansion of scope of practice that would allow doctors of chiropractic to 'administer' (via injection) dangerous 'articles of natural origin' (that currently require a medical prescription).

The ICA has three primary concerns:

1. The inherent risks to patients.
2. Misleading language being promoted to state legislatures.
3. Substandard educational programs being used to promote new prescribing rights for chiropractors.

Background: In recent years there have been increasing attempts in state legislatures to modify state laws to allow doctors of chiropractic to "administer articles of natural origin" and to authorize licensed pharmacist "to fill such chiropractors orders for articles of natural origin." Examples of natural substances described in at least one pending bill states that doctors of chiropractic who have completed continuing education courses may, "store, possess, prescribe, and administer articles of natural origin, including vitamins, minerals, amino acids, fatty acids, hyaluronic acid, enzymes, saline, anti-oxidants, dextrose, glandulars, cellular components, extracts, water, botanicals, phytonutrients, and homeopathics."

Misleading Language: The terminology being presented to
Continued on page 13

Update

ICA Submits Follow Up Evidence to the WFC from 2019 Complaint

January 21, 2020: In the Spring 2019, The ICA filed a formal complaint to the World Federation of Chiropractic (WFC) related to events including unprofessional and offensive comments made during a presentation at the WFC's Berlin meeting.

ICA President, Stephen Welsh, DC, FICA in submitting the official complaint "As a member association of the WFC, the ICA cannot stand by while direct insults to all chiropractors that focus on the correction of the subluxation are hurled from a global stage. Such a public display of intolerance undermines the credibility of the entire profession."

ICA received a response from the WFC some months later. After extensive review and evidence gathering, the ICA has

submitted our follow up evidence, validating our original complaint. In submitted the ICA response, Dr. Stephen Welsh wrote:

"In summary, the International Chiropractors Association has determined that the Board of Directors of the World Federation of Chiropractic has not adequately addressed the original complaint against two members of the WFC Research Council. It is the conclusion of the ICA that the WFC Board has failed to acknowledge the breach of its own "Principles of governance for WFC office holders" and has failed to "... challenge poor behavior whenever it occurs" as required by those "Principles" adopted by

Continued on page 15



ICA BOARD OF DIRECTORS

Stephen Welsh, D.C., President
Selina Sigafoose-Jackson, D.C., Vice-President
Jon Stucky, D.C., Sec-Treasurer
Donald W. Hirsh, D.C., Board Chair
Lorenzo Marchese, D.C., Chair, Representative Assembly
George B. Curry, D.C., Immediate Past President
Amit Jimmy Nanda, D.C., Intl Regional Director
Claire M. Welsh, D.C., Southern Regional Director
Andrew L. Harding, D.C., Central Regional Director
Hugo Michael Gibson, D.C., Western Regional Director
Bradley J. Lohrenz, D.C., Canadian Regional Director
Amanda Apfelblat, D.C.
Joseph Betz, D.C.
Timothy Meng, D.C.
Ron Oberstein, D.C.
Max Reinecke, D.C.
Michael Shreeve, D.C.
Thomas D. Taylor, D.C.
Gary Walsemann, D.C.

ACTING EXECUTIVE DIRECTOR AND DIRECTOR OF GOVERNMENT RELATIONS

Beth Clay
Email: bclay@chiropractic.org

EDITOR-IN-CHIEF

Beth Clay
Email: bclay@chiropractic.org
Produced for the ICA by C&S Publishing
Online at www.ICAchoice.com

For advertising info: 916-729-5432

The Chiropractic Choice is published by the International Chiropractors Association and is designed to keep the doctor of chiropractic informed with news useful and pertinent to the practice of chiropractic as well as provide a forum for debate and expression of opinion to encourage critical thinking and sharing of ideas. Therefore be it known that all statements of facts or opinions as expressed by authors of articles published herein are the personal opinions of the authors and may not necessarily be in agreement with ICA's published policy statements or that of the ICA Board of Directors. ICA takes no responsibility for the accuracy of information about products and services stated in paid advertisements and unless stated otherwise, does not endorse these products or services.

Copyright © 2020

International Chiropractors Association

6400 Arlington Boulevard, Suite 800

Falls Church, VA 22042 USA

Phone: 703-528-5000 • Fax: 703-528-5023

ICA WEBSITE: www.chiropractic.org

In This Issue

[Click on the article you want to read to jump to that page](#)

ARTICLES

ICA President's Message: Our Time is Now

Stephen P. Welsh, DC, FICA

Reflections on the 125th Chiropractic Year of Chiropractic

Selina Sigafoose-Jackson, DC, FICA

The ICA's Purpose and the Next 125 Years of Chiropractic

Beth Clay, Acting Executive Director and Director of Government Relations

Celebrating 125 Years of Chiropractic

125th Anniversary Celebration

The Student ICA Perspective on 125 Years of Chiropractic

NEWS

ICA Opposes Attempts to Expand Doctors of Chiropractic Scope of Practice

Update: ICA Submits Follow Up Evidence to the WFC from 2019 Complaint

Plan to Attend the 125th Founder's Day Celebration at the Chiropractic Fountainhead

NBCE Student Leadership Forum

ICA Expanding Your Options for Continuing Education Programs

ICA President – Defending Vitalistic Chiropractic and Sharing the ICA Message!

ICA Opposes Attempts to Expand Doctors of Chiropractic Scope of Practice to Include the Prescribing of Dangerous Drugs and Administration of Natural Substances Under Certain Circumstances

Dr. Coralee Van Egmond Memorial Scholarship

ICA Submits Comments to CMS Regarding Executive Order on Improving Medicare

Comments from an ICA Ambassador to China-King Koil Tour 2019

ICA Participates in Important International Meeting Hosted at Life University

A Call for Nominations for Five At-Large Board Seats

CONFERENCES & EDUCATIONAL PROGRAMS

Advances in the Management of Traumatic Injuries (AMTI) Module 2 of a 5 Part Series

ICA AFFILIATED COLLEGES CAMPUS ROUNDS

Interns from Cleveland University-Kansas City (CUKC) under are providing free chiropractic care to the underserved in Leavenworth County, Kansas.

Life University hosted the 6th annual Run the Lights of LIFE 5k race

Life Chiropractic College West will hold Champion's Weekend, which invites prospective students to campus, on February 21-22, 2020 and May 29-30, 2020.

After being struck by a devastating tornado in October, Parker University achieved the seemingly impossible by re-opening in only one week.

Palmer College will be hosting a celebration for the 125th anniversary since the first adjustment at the Davenport campus

Sherman College of Chiropractic will be hosting its annual continuing education and homecoming event, Lyceum, April 30-May 2, 2020

ADVERTISEMENTS

ICA Online Shopping

Palmer College

ChiroSecure

Join the ICA

ICA Online Store for official ICA and Council logo attire and gifts

ICA Choice Display Advertising Rates



President's Message

Stephen Welsh, DC



Our Time Is Now

There has never been a better time to be a chiropractor ... and now is the best time to be a member of the ICA.

As we begin the celebration of the 125th anniversary of the founding of our profession, it is an excellent time to assess where we as a profession have come from ... and where we are going ... with the ICA leading the way.

Since its inception 125 years ago, chiropractors have served as an alternative to conventional medicine. Based upon the PHILOSOPHY that the body is a self-healing organism, we have become the largest drugless healthcare profession in the world by focusing on the chiropractic adjustment and removing interference from the nervous system in order to promote the restoration of health. For 94 years the ICA has advocated that the best interests of the public is served by maintaining chiropractic as a separate and distinct, drugless, non-surgical alternative form of health care.

OPPORTUNITY: THE POLITICAL LANDSCAPE IS CHANGING ... IN THE UNITED STATES

The "Opioid Crisis" combined with the growing acceptance of the public, has finally brought us to the "tipping point." Policy makers at both the national and state levels are now seeking solutions to a problem that we know was created by an over dependence on pharmaceuticals. Patients are rejecting high cost, high risk interventions and seeking more natural strategies to maintain their health.

The days of blindly following the MDs orders are over. "Evidence-based, Non-pharmacological options" are now in vogue and are being added to clinical practice guidelines at an ever-increasing rate. State legislatures have become the new battleground as organized medicine attempts to get laws passed that mandate greater use of their products while patients demand freedom of choice and more coverage from third party payors for the non-traditional (non-drug based) forms of healthcare.

THREAT: THE EFFORT TO "CONTAIN" CHIROPRACTIC CONTINUES ... OUTSIDE THE UNITED STATES

Forty-four years ago, it was the ICA that led the way with the filing of the anti-trust lawsuit against the American Medical Association (AMA). Ultimately the courts decided that the AMA had violated the Sherman Act, and had engaged in an unlawful conspiracy "to contain and eliminate the chiropractic profession."

A permanent injunction was issued to prevent such behavior in the future. Their battle to "eliminate" the chiropractic profession was lost, but the efforts to "contain" our profession continues to this day ... from outside the United States. One only has to look at recent events in Canada, Australia and Northern Europe to realize that there is a growing movement to limit our profession to treating neck and back pain only. Researchers and academics from outside the United States are now arguing that subluxation-based chiropractic is not evidenced-based and that there is no plausible evidence to support the premise that a chiropractic adjustment can affect the nervous system and result in an improvement in general health.

To date, the Board of Directors of the World Federation of Chiropractic has failed to take action against members of the WFC Research Council that have attempted to politicize research in order to marginalize chiropractic as practiced by the majority in the United States. Unfortunately, there are some from within our profession that seem willing to abandon the chiropractic principle in a quest for greater "cultural authority."

IT IS TIME TO CHANGE OUR CULTURE

For the past 125 years our profession has been divided. There have always been at least two groups that seem to take opposing public positions on issues. Policy discussions quickly degenerate into ACA vs ICA discussions, or straight vs mixer

debates. Some organizations refuse to collaborate while they publicly criticize those that do. Some organizations disengage when they don't get their way, preferring to play the "It's my way or the highway" game.

As a community, it is in our best interest and the best interest of those we serve that we change our culture. It is time to recognize that as an industry our profession is competing in the health care marketplace and our greatest competitor is still organized medicine. It is time to stop circling the wagons and shooting in. It is time to learn to respect all of our colleagues with a DC degree, even those who practice with a different philosophy. It is time to admit that most chiropractors, whether they choose to operate in a traditional, vitalistic subluxation model or in a mechanistic, allopathic back pain model are providing a valuable service to their patients. It is time to commit to profession-wide collaboration and respectful dialogue on policy issues.

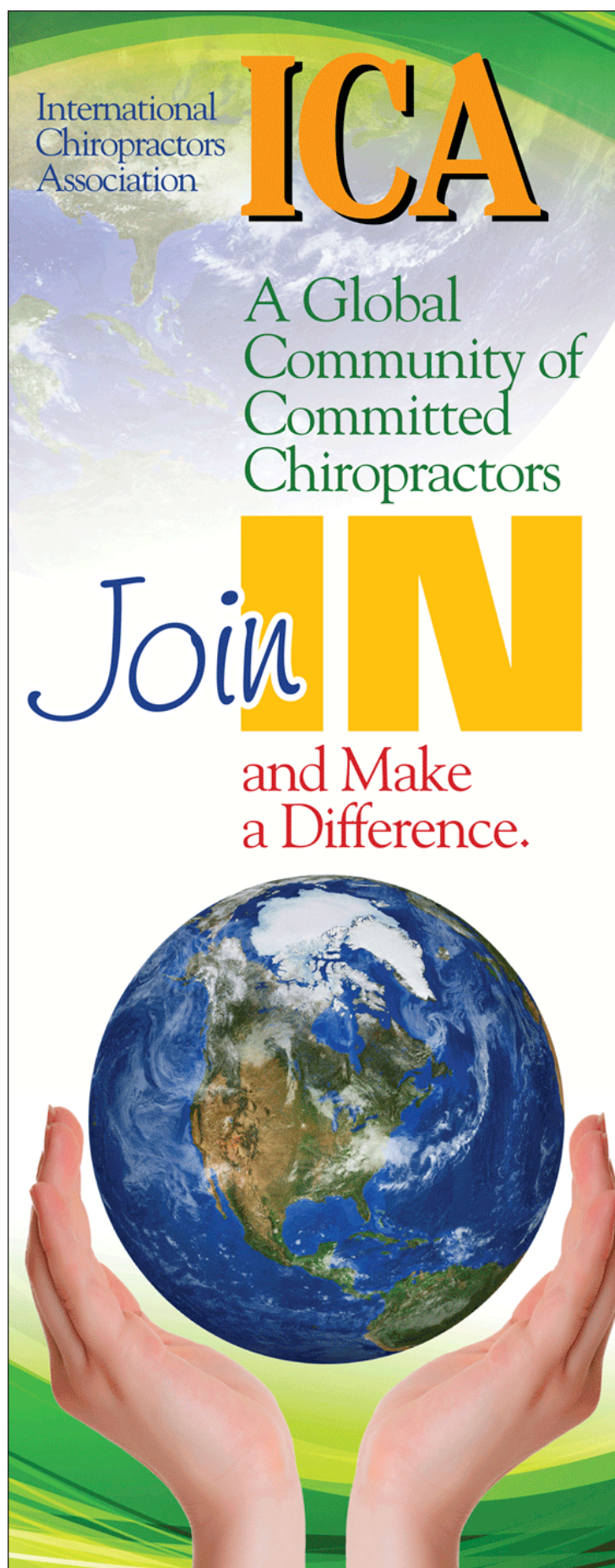
To be clear, respecting all philosophies is not to be interpreted as a suggestion that we add drugs and surgery to our profession scope of practice; because neither I, nor the ICA support undermining chiropractic in this way.

PUTTING THE EMPHASIS ON INTERNATIONAL

There are now twice as many chiropractic educational programs outside the United States as there are within. Sadly, most do not teach a subluxation focused curriculum. Some are publicly proclaiming that subluxation should be relegated to the history books. No other international organization is engaging on this matter.

The ICA has taken a stand. Our members in 52 countries, most educated in the United States, need our help. It is time to elevate the ICA brand. It is time to promote and defend the ICA brand of chiropractic on the world stage. We, however, cannot do it alone. We need to grow our membership. We need to build an alliance of affiliated associations, both nationally and internationally. We need to remain engaged. We stand at a unique time in the history of our profession. We are simultaneously facing both our greatest opportunity to impact healthcare world-wide and the greatest threat to the practice of chiropractic as it was founded 125 years ago.

The ICA is up to this challenge, I am devoted to protecting our profession worldwide. Please join me, join the ICA to fulfill our goal of building a strong tomorrow for chiropractors worldwide the future of our profession is in our hands.



Vice President's Message

Selina Sigafoose-Jackson, D.C., FICA



Reflections on the 125th Chiropractic Year of Chiropractic

125 years!!! Wow, what a blessing it is to be alive in a time like this. To be the generation that is privileged to stand on the shoulders of giants. We take for granted the fact that we stand here today with privileges that our forefathers longed to enjoy. We are reimbursed at a rate that would have bogged the ole timers. We stand up and proudly say we are chiropractors without having stones thrown at us or harsh judgement cast upon us. We have research growing at an alarming rate endorsing chiropractic and proving what our ancestors knew to be true but did not have the scientific proof to back what their Innate knew was so.

Growing up in a chiropractic household held a lot of quirks. My dad, Jim Sigafoose, Chiropractor, was a quirky man so it was nothing for him to decide to be a vegetarian overnight, so all 6 of us kids became vegetarians. He decided to fast, so all 6 of us kids fasted (at a young age). He wanted to go on a brown rice diet, we all went on it, he strictly juiced, we all juiced, he did yoga, we all did yoga, he got into running, we all ran. We didn't drink tap water so our home would always have two or more water distillation machines going to keep up with the demand for six kids. We were not allowed to eat M&Ms because they looked like a pill. If we took ill in school, we were told to NEVER walk into the nurse's office. We weren't allowed to watch any TV without my dad giving permission and NEVER anything that was remotely medical. So of course, when it was time for each of us six kids to decide our life's path, we chose to become chiropractors. Not because dad demanded it, we saw it was our life way.

We chiropractors are a peculiar people. Quirky and proud of it. For me growing up in a chiropractic family, I felt isolated. I never felt at home unless I was with chiropractors. Our way of life was so unique that it was difficult to integrate. What I see now is the world is understanding that there must be a different path. More people fast, drink purified water, juice, do yoga and make a ton of lifestyle choices that was rare 40-50 years ago. I don't feel so isolated any longer and for that, I am grateful. I see more people in my practice coming in ready and willing to hear and learn another way, for that I am

grateful.

As a woman in chiropractic, I don't feel unique or different. I have always felt like I am a chiropractor, period. Gender never mattered to me, but I do see how it does matter to others. So again, for that I am grateful to have been exposed to so much that was so different in a time when it was so difficult to follow a different lifestyle. As a woman it allows me to share and help others and teach families that when they choose to take on a different way, I can help because I have lived it and am living it. As a mom, I can assure them that they are not alone in making different life choices for their family. As a doctor, I can assure them that everything will be okay should they choose something that does not follow mainstream.

Life has afforded me the ability to be able to step into ICA leadership. I am honored to be a part of this illustrious organization. I'm honored to represent chiropractic and all its absolute unique, separate, distinct science, philosophy and art with all its peculiar quirks. This life we live in chiropractic is so incredibly special. It allows us to give hope to the hopeless, health to the sick, dreams to the dreamless, joy to the joyless and so so much more. I am so grateful to have lived as a chiropractor's daughter and to now be living as a chiropractor's sister, wife, friend, aunt, cousin and someday a chiropractor's mother and hopefully grandmother. My hope is that my small role in the ICA helps to perpetuate and guard this sacred profession for as long as I am welcomed to serve both in the ICA as well as my community.



Plan to Attend the 125th Founder's Day Celebration at the Chiropractic Fountainhead

Chiropractic began with D.D. Palmer's belief that spinal alignment could lead to overall healing and well-being. In 1895, D.D. Palmer adjusted Harvey Lillard in downtown Davenport, Iowa, and the chiropractic profession was born.

The chiropractic profession has come a long way since 1895, and 2020 will offer a worldwide celebration of all that chiropractic offers: a world of unlimited health and potential. With more than 70,000 chiropractors in the U.S. alone, the profession has earned broad acceptance from the public and in national health-care systems for its conservative approach to spinal care. Chiropractors make a difference in lives of veterans and active military members, sports professionals and community members in all stages of life.

According to a 2016 Gallup-Palmer Report, 95% of past-year chiropractic users say it's an effective form of pain relief. In the same year the Centers for Disease Control and Prevention released new guidelines for prescribing opioids that instead promote non-pharmacologic alternatives – including chiropractic care – for the treatment of chronic pain. The American College of Physicians updated its guidelines for the treatment of acute and chronic low-back pain to recommend first using non-invasive, non-drug treatments like chiropractic before resorting to drug therapies.

Let's leverage the 125th anniversary of the profession to join forces and promote the benefits of chiropractic like never before. Throughout 2020, share your stories of healing, inspiration and celebration on social media and beyond, and be sure to use #chiropractic125. Everyone in the profession is invited to attend the 125th Founder's Day Celebration at Palmer College of Chiropractic held Sept. 17-19, 2020 in the Quad Cities. The celebration will include speakers, social events, and continuing-education for current chiropractors. Find event schedules, sponsorship opportunities and the 125th celebration brand toolkit at www.palmer.edu/chiropractic-125.



Acting Executive Director

Beth Clay



The ICA's Purpose and the Next 125 Years of Chiropractic

A Report from Beth Clay, Acting Executive Director and Director of Government Relations

The year 2020 is off to a fast start – Washington was singularly focused on getting through the primaries and onto the November elections until the coronavirus-19 (COVID-19) became a global pandemic and took over the news cycle and Washington. The Iowa caucus fumble seems like a distance memory. ICA made the very tough decision to cancel the Fitness Symposium and is monitoring our event schedule and looking at contingencies with other events and programs. We are already booked to return next year and planning is already taking place to make it the best ever program.

Dr. Scott Gottlieb, former US FDA Commissioner warned Congress that the outbreak may cause drug shortages since an estimated 97 percent of all antibiotics and 80 percent of the active pharmaceutical ingredients needed to produce drugs in the United States are produced in China.

How lucky patients of ICA Chiropractors are because our members continue a focus on keeping the profession drug-free and provide care that supports the body's innate abilities to seek wellness through corrections of subluxations of the spine! (Chiropractic and chiropractors make no claim to cure, treat, mitigate or prevent coronavirus as there is no peer-reviewed scientific evidence to substantiate such claims.)

As someone who has stepped into managing the day to day operations of the organization founded by Dr. B.J. Palmer, I am in awe at the wisdom that was realized over 90 years ago to create this important organization. As I look at where the profession has come in the last 125 years, to where it is today, and where it will go in the next 125 years, I believe the ICA's Purpose Statement from our governing documents chart our way forward. They instruct us to

1. Promote the highest professional, technical and ethical standards for the chiropractic profession.
2. Organize and mobilize Doctors of Chiropractic across the

United States and around the world in efforts to bring chiropractic to high esteem and recognition as a major contributor to human health.

3. Work with vigilance and dedication to preserve and sustain chiropractic as a separate and distinct health care profession, dedicated to providing a drugless, natural, alternative healing methodology, based on the fundamental principles of chiropractic.
4. Foster the professional and technical development of the Doctor of Chiropractic, and through programs of continuing education, technical research and development, political and social action, and public health activities.
5. Seek to maximize the personal and professional fulfillment of the chiropractor, within the traditional principles and values of the chiropractic profession.
6. Work to gain full recognition and participation for chiropractic in all health care delivery programs of federal state and local governments in the United States.
7. Secure the full recognition of the chiropractic profession by all national governments around the world.
8. Work to educate the hundreds of millions of people around the world who do not presently use the services of the doctor of chiropractic on the value of conservative spinal care, the health implications of the spinal subluxation, and of the chiropractic adjustment.
9. Educate other health professionals, government policy makers as well as the public, on the science, art and philosophy of chiropractic.
10. Work to secure public and private funding for research to test the basic theories of chiropractic according to recognized scientific procedures, and measure in quantifiable terms the health impact of the spinal subluxation on the body process.
11. Without reservation affirm a belief in the principle of allowing the consumer to seek and obtain the services of health practitioners of personal choice; of whatever calling or school and shall as a service organization undertake the attainment of this objective.

ICA and the profession have been through many ups and downs over the decades. This last year with two major retirements, the home office has been in a rebuilding cycle. I'm truly grateful for the entire ICA Board, the officers, and leaders from the chiropractic community, some of whom I have known for many years who reach out with positive words of encouragement. I also incredibly grateful for ICA's sponsors and donors.

Chiropractic has so much to offer the 7.56 billion people in the more than 190 countries around the world. We have major strides to make in order to grow and develop the profession to meet the chiropractic needs of 7.56 billion people.

This 11 point list of action items is extensive and for ICA to ascertain even small progress in these, requires each member, staffer, donor, sponsor, and leader to be fully engaged, to dig

deep and support the ICA through donations, through participation in our events and programs, in bringing new members, and by shopping at the [ICA Store](#), through which 10% of proceeds comes back to the ICA.

Through this online store you can purchase clothing for men, women, and children and other products as well, and have the ICA logo or one of the six council logos added. The company provides personal service, and the products have proven to be high quality.

Our founder is quoted as saying, "We never know how far reaching something we may think, say, or do today will affect the lives of millions tomorrow." It is my hope that by thinking the big thoughts about how we, the ICA can achieve our purpose and mission, and bringing these forwards to your attention, that we can positively affect millions (or billions) of lives.



Show Your Support for the ICA By Shopping Online

The ICA is pleased to announce the launch of our online store in collaboration with Impact Corporate Promotion (ICP). The ICA online store is your place to buy official ICA and ICA Council related apparel and gift items featuring the ICA and Council logos!

Every sale supports the ICA's programs.

This store features a wide variety of the most popular corporate apparel in the industry. Brand names including NIKE, OGIO, CornerStone, Red Kap, Eddie Bauer, and many others. There is a wide variety of apparel, hats and bags currently available. The store will be updated on a regular basis with new items.

There are no minimums, you can order as many or as few as you want or need. The listed price includes the embroidery which is done in house by ICP in the US.

A link to the store is available on the top bar of the ICA website. [Click here to shop now.](#)

The Student ICA Perspective on 125 Years of Chiropractic

By Kelly Kimbal, ICA Intern

One hundred and twenty-five years ago, D.D. Palmer delivered the first adjustment to Harvey Lillard in Davenport, Iowa, and chiropractic was born. D.D. likely didn't realize until later just how important this moment was. For 125 years, chiropractors have been facilitating health and changing lives through the power of the chiropractic adjustment. It is a privilege to be a part of a profession that serves patients so well, and it has never been a better time to be a member of the ICA.

The Palmer family's vision for chiropractic was clear: access to chiropractic for all people across the globe. As we consider the future of chiropractic globalization, we must always emphasize the involvement of chiropractic students in order to create a movement that continues to stand the test of time.

To me, being a member of the Student ICA has meant supporting the Palmer family's mission to grow chiropractic as a profession separate and distinct from medicine, and to improve the health of the worldwide population. Student ICA chapters serve as a way for students to connect with this mis-

sion, find like-minded peers, and promote the Palmer family's vision at their school and in their local community.

I encourage all ICA members to get involved with the Student ICA and serve as a mentor to students. Here are a few ideas to get involved:

- Host a day for students to tour your clinic
- Speak on campus or invite students to your clinic to share your clinical experience, tips for starting a practice, or adjusting technique
- Get involved with a school's preceptorship program and have a student join you in your practice during their last semester of school

Establishing a connection with students helps grow the ICA's influence and starts a ripple effect, creating mission-driven, successful chiropractors, and shaping the future of the profession.



PALMER
College of Chiropractic

The Trusted Leader in Chiropractic Education®

125TH FOUNDER'S DAY CELEBRATION

AT PALMER COLLEGE OF CHIROPRACTIC

DAVENPORT, IOWA ● SEPT. 17-19, 2020

For more information visit palmer.edu/chiropractic-125

ICA President:

Defending Vitalistic Chiropractic and Sharing the ICA Message!

Stephan P. Welsh, DC, FICA was sworn in as President of the ICA in the spring of 2019. Since that time he has been on the road both in the United States and internationally on behalf of the our organization, sharing our Mission.

[Click here to view the videos.](#)



On November 15, 2019 Dr. Welsh addressed the Rubicon Group in Paris. Dr. Welsh committed the ICA to supporting an international effort to defend vitalistic chiropractic on the world stage.



On December 7, 2019 at the ICA Annual Pediatrics Super Conference in Nashville, Dr. Welsh addressed hundreds present of DCs on the need to defend the right of DCs everywhere to adjust children.



On January 29, 2020 the “ChiroCongress” (Congress of Chiropractic State Organizations), held its first ever independent, state focused, legislative training event in our nation’s capital. At an event supported by the ICA, Dr. Welsh provided an ICA update in which he presented the ICA Vision, Mission and Values and focused on the need to change our culture.



Values and focused on the need to change our culture.



ICA Expanding Your Options for Continuing Education Programs

One of the most important benefits of being an ICA member is the discount on continuing education programs. In 2020, the ICA has continuing education credit programs conducted in the United States, Canada, Europe and in Distance Learning online. Examples include:

- In late 2019, the ICA Pediatrics Council's Nashville program covered important topics such as 'tech neck', hypermobility, concussion, pregnancy exercise and soft tissue evaluation, palpation and release. The 2020 conference in Florida promises to be even better.
- The Council is hosting a Pediatrics 101 June 6 in Salt Lake City, Utah and continues with its very successful Diplomate Program.
- Our Council on Applied Chiropractic Sciences started its second year of training programs offered this year in Orlando for 4 of the 5 sessions of the Advances in Management of Traumatic Injury Program (AMTI) this year. The next program begins March 21 and includes leading experts Deed Harrison, Scott Rosa and Evan Katz are presenters.
- Dr. Jeff Scholten, DC, DCCJP, FCCJP, BSc, PgCPain just conducted a training in Treviso, Italy for the Council on Upper Cervical Care entitled, Perspective of Upper Cervical Chiro-

practic: A Primer on Chiropractic Craniocervical Junction Procedures. With 12 course credits approved by the European Chiropractic Union.

Distance Learning Options Now Available: ICA is proud to have launched our Distance Learning Program this year with 14 credit hours available for each of the program – the 2018 and 2019 highly regarded Subluxation Summits. That is a total of 28 credit hours available.

We realize that not everyone can travel to the great destinations and programs Florida, Colorado, Italy, or Tennessee that we have had in the last year. We had such positive feedback about the Subluxation Summits, that we wanted to make them available to those who had not been able to attend. Our great lineup of speakers includes Julie Mayer Hunt, John Maltby, John Minardi, Ian Bulow, John Bergman, and Deed Harrison.

[Click here](#) to learn more and to register. Our continuing education programs are open to all chiropractors. ICA offers a member's discount; however, we also make our programs available to non-ICA members as well.

We will be adding new programs to our Distance Learning Program soon.



ICA Opposes Attempts to Expand Doctors of Chiropractic Scope of Practice to Include the Prescribing of Dangerous Drugs and Administration of Natural Substances Under Certain Circumstances

Continued from front page

legislators by those promoting these changes are misleading. Three terms are particularly problematic – ‘administration’, ‘chiropractic orders’ and ‘of natural origin’:

- The phrase “of natural origin” is not a regulatory term per se. Articles of natural origin range from opium, amniotic fluid being marketed by some as a stem cell treatment, dextrose, as well as vitamins and minerals. If taken orally, many of the products ‘of natural origin’ such as vitamins, botanicals, minerals, dextrose, and water fall into federal food and dietary supplement regulations overseen by the US Food and Drug Administration (FDA) and do not require a prescription or a pharmacist to dispense. Many homeopathic oral remedies are available ‘over the counter’ as well. Homeopathic medicines fall into a unique regulatory category at the FDA. Prescribed homeopathic medicines are a complex and highly specialized field separate from chiropractic, for which a few hours online or in a continuing education program would be inadequate to address the nuances of prescribing non-OTC homeopathic remedies.

- The term ‘chiropractic orders’ is simply a term for a medical prescription written by a Doctor of Chiropractic. Any “natural substance” that is not available “over the counter” and can only be obtained from a pharmacist is, by definition, “a dangerous drug”.

- The term ‘administration’ is so broad that it also includes injectable products. The route of ‘administration’ determines the level of regulation applied at the federal level. By federal food and drug law, any product including products of natural origin that do not require a prescription for the oral product, become prescription drugs if they are administered by needle or IV. The term administration can be interpreted by regulators to include not only topical application, and oral administration, but also administration by injection (needle or IV).



Examples of products that can be sold with and without a prescription or ‘chiropractic order’:

- Water is a perfect example. Water to drink does not require a prescription. Products that contain water and are administered topically such as saline contact lens solutions are regulated by the FDA as over the counter (OTC) drugs. Products containing water (such as Saline) that are administered through a needle including IVs are regulated by the FDA as prescription drugs. They require a prescription. This regulatory

status is critical to the establishment and management of quality control measures in manufacturing and distribution including of compounded pharmaceuticals. Compounded substances of natural origin produced without stringent FDA oversight have resulted in serious adverse outcomes for patients. Six months ago, the FDA created a Compounding Risk Alert Website noting there have been serious adverse events and deaths. (<https://www.fda.gov/drugs/human-drug-compounding/compounding-risk-alerts>)

- Dextrose tables are common OTC products used by individuals with Type 1 diabetes when blood sugar levels become dangerously low. Dextrose that is delivered via a needle (injected or by IV) is a prescription drug.

Standard Training: The Council on Chiropractic Education (CCE) is the recognized accrediting body for the chiropractic profession. Special medical training, including lengthy and intensive medical residency programs, are normally required in order to be granted the authority to write prescriptions for dangerous drugs including substances of natural origin that will be delivered via injection. At present, there are no CCE accredited chiropractic educational programs that provide this very specialized training. ICA opposes a scope of practice expansion of something as potentially harmful as drug prescribing and injecting based on any educational program

Continued on following page

ICA Opposes Attempts to Expand DC Scope of Practice

Continued from previous page

not accredited by CCE nor tested for by the National Board of Chiropractic Examiners.

Risk to Patients: Authorizing new medical procedures not included in the regular curricula of CCE accredited chiropractic programs poses a danger to the public.

ICA also opposes extending the scope of practice of chiropractors to grant prescribing rights or to administer invasive techniques such as injections in any manner that circumvents

the responsibility of the appropriate Medical and Pharmacy Boards to ensure the safety of the public.

The Mission of the International Chiropractors Association (ICA) is to protect and promote chiropractic throughout the world as a distinct health care profession predicated upon its unique philosophy, science, and art of subluxation detection and correction.

For more information, contact: Beth Clay, Acting Executive Director at bclay@chiropractic.org.



The International Chiropractors Association

VISION MISSION Values

Building a Strong Tomorrow for Chiropractors Worldwide

VISION

Empower humanity to optimal life expression, health and human potential through specific and scientific chiropractic care.

MISSION

To protect and promote chiropractic throughout the world as a distinct health care profession predicated upon its unique philosophy, science, and art of subluxation detection and correction.

Values

Respect: We acknowledge and honor the diverse perspectives and approaches in the practice of chiropractic and in promoting health, healing, and well-being. We pledge to conduct ourselves with kindness, compassion, direct and honest communication.

Equitability: We advocate for a healthcare system that is just, fair, and free from discrimination. We believe that all people should have equal access to services that promote health and wellbeing, including chiropractic care. We support the inclusion of all licensed health providers that are practicing within the scope and standards of their profession and advocate for compensation that is commensurate and fair for services provided.

Empowerment: We advocate for a health care system that gives people control of their own health and health promoting practices. We foster the development of health promoting capacity in individuals, organizations and health professions through education, knowledge and information, advocacy, access, communication, and collaboration.

Collaboration: We are dedicated to working in respectful dialogue and supportive partnership with others to address the needs of individuals and society for better health and healthcare systems.

Transparency: We act in a way that is easy for others to see what we are doing and why we are doing it. We make available full information required for collaboration, cooperation, and collective decision making.

www.chiropractic.org

International Chiropractors Association, 6400 Arlington Blvd., Ste. 800, Falls Church, VA 22042
Phone: 703-528-5000 • Fax: 703-528-5023 • info@chiropractic.org

Update

ICA Submits Follow Up Evidence to the WFC from 2019 Complaint

Continued from frontpage

the WFC Council in September 2015.

Although the International Chiropractors Association acknowledges the September 24, 2019 announcement of the approval of a new set of guiding principles, the ICA would like to remind the WFC that any set of principles are meaningless if the organization behind them fails to act in accordance with those principles when circumstances warrant

The ICA has considered your request to retract its accusation regarding the offensive statements made by the Research Committee Chair and decline that invitation. We stand behind the original complaint.

After a careful review of the WFC letter of August 19, 2019 the ICA has determined that the WFC has mischaracterized the nature of its complaint and has inappropriately made assertions about the ICA complaint that cannot be left unaddressed."

Dr. Welsh's cover letter included a lengthy attachment providing point for point response and photographic evidence confirming the basis for ICA's complaint. In addition to requesting that the WFC sanction the presenters, the ICA in this response the ICA requested the WFC Board of Directors to issue a statement that:

- "Subluxation-based" chiropractic is consistent with "evidence-friendly" chiropractic practice;
- Diversity of philosophical beliefs and clinical approaches is valued by and welcomed in the WFC;
- Any comments not representative of those principles, or implications of disapproval or disrespect for subluxation-based approaches that were made during the presentations in Berlin, were not appropriate, will not be repeated, and those making them have been admonished;
- The Policy adopted by the WFC Assembly of National Chiropractic Associations in Paris on May 23, 2001 will be displayed on the WFC Website in its listing of official WFC Policy Statements; and
- All doctors practicing within the legal scope of chiropractic in their jurisdictions are welcome to attend, present and be represented on the governing and research bodies of the WFC.

ICA will continue to stand firmly in support of our worldwide members who practice vitalistic, subluxation-oriented chiropractic. We believe that a resolution to this matter with the WFC is possible and look forward to resolving this in 2020 in a way that is best for the WFC, the ICA and the profession as a whole.



Do you Enjoy Hearing from Experts like Ian Bulow, John Minardi, Deed Harrison, and George Curry Talk Subluxation?
Looking for Online Continuing Education Options?
The ICA has a Distance Learning Library Program with up to 28 Credit Hours Available. The program includes speakers from both the 2018 and the 2019 Subluxation Summit.
Available on the ICA website –**chiropractic.org** under the "Events" Tab.

<https://icaevents.org/learning/>

Special Gifts

From ChiroSecure
and Dr. Stu Hoffman



Text the Word

"ICA"

to (480) 500-6574

RECEIVE these Great Gifts!

Ultimate Resource Guide

The Adams Study

#1 Informed Consent

The Stroke Issue

Social Media Policy



Chirosecure.com

(866) 802-4476

Dr. Stu Hoffman

2020 ICA...Emphasis on International

As the decade came to a close, the ICA's international reach was in the spotlight as the ICA continues the mission BJ set forth in 1926. In 2019, 12 ICA Ambassadors were chosen for 3 tours, (March, June & Sept/Oct).

Together with our King Koil partners, our ICA doctors visited 74 cities, sharing the Philosophy, Science & Art of Chiropractic with thousands upon thousands in China. Approximately 4000 people were checked for subluxation and received their 1st Chiropractic adjustment.

The ICA thanks the 2019 China Ambassadors: Robert DeBonis, Aaron Burt, Nicole Conragan, Denise & Ryan Dopps, Cara lovino, Daniel Maggio, Craig Osborne, Edward Roberts, Bruce Schneider, Claire & Stephen Welsh for their service & commitment.

After returning from China, Dr. Denise Dopps wrote:

"Thank you for the opportunity to serve the ICA. Ryan and I are honored to have been selected to share the philosophy

and the big idea of chiropractic to so many wanting people in China.

Ryan and I are grateful for your service to our profession. Thousands are being reached through this program and we credit you for the long days and sleepless nights it takes to accomplish such a triumph. We were received with respect and gratitude by hosts, executives, locals, and patrons. The relationship of the ICA and King Koil is generative and one to be admired.

Considering the success of the China King Koil Ambassador Program, Ryan and I are thrilled the reach is continually expanding. We see this as a sign of the ICA thriving globally and we would love to both be considered for the India program in January independently, together, or however you feel we can serve the ICA. We appreciate the consideration!"

Special thanks to the ICA China Committee: Drs. Claire Welsh, Bob DeBonis & Craig Osborne for their "long days, sleepless nights" and hours upon hours of conference calls & travel.

Dr. Coralee Van Egmond Memorial Scholarship



Applications are now being accepted from Student ICA members for the ICA's 2020 Dr. Coralee Van Egmond Memorial Scholarship. The memorial scholarship was established by the association's Board of Directors in 2017 in memory of the late Coralee Van Egmond, DC, FICA who served on the ICA headquarters staff as Director of Professional Development from 1992 until her untimely passing in 2016.

Interested student members are invited to submit their current and complete contact information and an essay of 750 to 1,000 words on one of the following topics:

Interested student members are invited to submit their current and complete contact information and an essay of 750 to 1,000 words on one of the following topics:

- Why I chose to become a chiropractic student.
- My vision for chiropractic for the coming decades.
- My understanding of chiropractic's unique healing science, art and philosophy.

Applicant information and essays are due by April 15, 2020 and may be submitted by mail or electronically to:

Beth Clay, Acting Executive Director

International Chiropractors Association
6400 Arlington Blvd., Ste 800, Falls Church, VA 22042
bclay@chiropractoc.org

All applications will be considered by a scholarship committee and the winners will be announced at the Association's upcoming Annual Meeting to convene in Spartanburg, South Carolina on April 23-25, 2020. This same Committee will determine the number and amounts of the scholarships to be awarded, no less than \$500.



ICA Submits Comments to CMS

Regarding Executive Order on Improving Medicare

January 22, 2020 (Falls Church, VA) On January 16, the ICA submitted comments to the Centers for Medicare & Medicaid Services (CMS) per their request for information. CMS is tasked with making changes after President Trump issued Executive Order #13890 titled, "Protecting and Improving Medicare for Our Nation's Seniors". The Executive order specifically directs the Department of Health and Human Services to propose reforms to the Medicare program, related to scope of practice in particular where Medicare is more stringent than other applicable federal or state laws.

Using our Medicare Framework as the foundation of our submission, we used this opportunity to address the discriminatory barriers to access for chiropractic and offered very specific recommendations. We reminded CMS that existing barriers remain in Medicare regulations and policies in 2020 that linger from the remnants of the decades long restraint of trade discrimination actions against the chiropractic profession that was affirmed in 1987 in the federal courts. (Dr. Chester A. WILK et al., Plaintiffs, v. AMERICAN MEDICAL ASSOCIATION et al., Defendants-Appellees).

We noted the benefit of adopting the verbiage of Section 2706 of the Public Health Service Act (42 U.S. Code § 300gg-5) into all CMS managed programs including Medicare. This language states, "A group health plan and a health insurance issuer offering group or individual health insurance coverage shall not discriminate with respect to participation under the plan or coverage against any health care provider who is acting within the scope of that provider's license or certification under applicable State law." And coupled this recommendation with the following: "To be clear, the ICA does not support

the expansion of our profession's scope of practice to include drug prescribing, in fact we vehemently oppose any such actions. Drug prescribing is incongruent with our profession."

We noted that by implementing this change and providing specific clarity that the following services that support the correction of the subluxation through the chiropractic adjustment, CMS can improve care for seniors, remove barriers to access, and end decades of discriminatory policies and practices. And provided the following specific change requests:

- Exams, Evaluation and Management, and Radiological (x-ray) Services be covered
- Clarification that both acute and chronic conditions are covered
- Freedom of Medicare Beneficiaries to Privately Contract (the Opt-Out Provision) be allowed; and that
- Chiropractors receive parity in rates of compensation as other physician level providers for exams, x-rays/imaging, and other covered benefits.

ICA continues to work on Capitol Hill to seek legislative changes; but also believes that President has opened a door for CMS to make our requested changes.

ICA President, Dr. Stephen Welsh stated, "Executive Order # 13890 has given CMS a unique opportunity to improve access to chiropractic care through an accelerated regulatory process. With our submission, the ICA has provided a roadmap to both improved care for our seniors as well as lowering costs to Medicare."

Comments from an ICA Ambassador to China-King Koil Tour 2019

Thank you for the opportunity to serve the ICA. I am honored to be selected to share the philosophy and the big idea of chiropractic to so many wanting people in China.

Thousands are being reached through this program. We were received with respect and gratitude by hosts, executives, locals, and patrons. The relationship of the ICA and King Koil is generative and one to be admired.

Considering the success of the China King Koil Ambassador

Program, I am thrilled the reach is continually expanding. This as a sign of the ICA thriving globally.

My translator was fantastic. She was thoughtful and accommodating. She was very helpful with dietary requests as well.

Number of Cities Visited – 7. More than 300 people adjusted.

Thanks again for the honor of serving our ICA.

Campus Rounds

ICA Affiliated Colleges: Cleveland University, Life University, Life Chiropractic College West, Parker University, Palmer College of Chiropractic, and Sherman College of Chiropractic.



Interns from Cleveland University-Kansas City (CUKC) under the direction of Dr. Angie Samuelson, licensed clinician and CUKC faculty member are providing free chiropractic care to the underserved in Leavenworth County, Kansas. Care is now available at the Saint Vincent Clinic, the only 'safety net' health clinic in the country through a partnership with Caritas Clinics, Inc. and CUKC.

Cleveland's spring graduation is scheduled for April 24, 2020 at 5 pm.



Life University hosted the 6th annual Run the Lights of LIFE 5k race this Thanksgiving. Life Leadership Weekend, which invites prospective students to campus, is scheduled for April 16-18, 2020.

LifeVision will take place April 24-25, 2020 in Toronto, ON. This year's theme is "20/20 Vision." The seminar will also host the Talk the 'TIC international finals.

Life University's spring graduation is scheduled for March 26-27, 2020.



Life Chiropractic College West will hold Champion's Weekend, which invites prospective students to campus, on February 21-22, 2020 and May 29-30, 2020.

Life West brought a group of 60 doctors and student interns

to Mumbai, India, to provide chiropractic care to 10,355 people over three days this January.

The project was supported by the Indian Association of Chiropractic and the Sant Nirankari Mission. ICA members participated.

Life Chiropractic College West's graduation is scheduled for June 20, 2020.



After being struck by a devastating tornado in October, Parker University achieved the seemingly impossible by re-opening in only one week. Fortunately, the tornado struck on a Sunday evening when few people were on campus, and no one on campus was injured. About half of the buildings at Parker were destroyed in the tornado, and re-building is still taking place. Parker is accepting donations towards the rebuilding process at www.parker.edu/donate.

Parker Seminars took place in Las Vegas in February, featuring over 40 speakers and over 200 exhibitors. Keynote speakers included Lori Greiner from "Shark Tank," and Gary Sinise, Actor and Veterans Advocate. At the seminar, the Foundation for Chiropractic Progress previewed a 30-second commercial promoting chiropractic which will air five times during the 2020 Summer Olympics.

Parker's spring graduation will take place on Saturday, April 18, 2020 at Irving Bible Church at 10am.



Palmer College will be hosting a celebration for the 125th anniversary since the first adjustment at the Davenport campus

Continued on following page

Campus Rounds

Continued from previous page

Sept 17-19, 2020, inviting all chiropractors to visit the fountainhead for this historic anniversary!

Palmer College received a \$100,000 grant for their new Learning Commons and a \$1 million gift to transform the student union at the main campus, donated by Bruce C. Hagen, D.C. and his wife Bethel M. Hagen.

Palmer's graduation ceremonies will take place on February 28, 2020 at the Davenport campus, March 12, 2020 at the West campus, and March 27, 2020 at the Florida campus.



Sherman College of Chiropractic will be hosting its annual continuing education and homecoming event, Lyceum, April 30-May 2, 2020, on the Sherman College campus in Spartanburg, SC. This year's theme is Roaring into the Future."

Sherman graduated 47 students during the 136th Commencement in December and recently announced 27 interns available to see patients at the Sherman College Chiropractic Health Center.

CREATE

SOMETHING POWERFUL AND AMAZING

If you have a product or service and want to sell to the chiropractic community, this magazine is a terrific way to reach that market. When done effectively, advertising becomes an essential part of your sales and marketing efforts because:

- Advertising is the only medium you can control – if you want your message to hit on the day a product launches or event is about to happen, this is the only vehicle you control completely, unlike social media.
- Advertising allows you to target ideal customers only – when you match a very personal message to a very select audience you get far greater connection.
- Advertising creates awareness for your content – The force that drives a great deal of conversion and trust building these days is educational content – ebooks, seminars and blog posts – advertising is a great way to help get that content found and consumed once you've gone to the effort to produce it.
- Advertising adds credibility to your message – The perception that you can afford advertising is often enough to sell and resell prospects and customers alike and makes it easier to get attention for your entire message. Happily, advertising in *The ICA Choice* is inexpensive!
- Advertising amplifies everything else you're doing – When you are using advertising to create awareness for your content you automatically create more awareness for everything you are doing. Journalists find companies that advertise, referral sources remember companies that advertise, people fan and follow and friend from ads, and employees can point to well-placed ads as a source of pride in place they work.

Ad rates are on the last page of the magazine, or give Steve a call at C&S Publishing
to receive free graphic design and ad creation services

916-729-5432 or email him at **CandSpublishing@gmail.com**

ICA Participates in Important International Meeting Hosted at Life University

Representatives from the International Chiropractors Association, Life University, and King Koil-Shanghai met to discuss opportunities to work together in bringing the chiropractic profession to Mainland China.

Mr. Stephen Wang, Life University President Dr. Rob Scott and ICA President, Dr. Stephen Welsh signed an initial Memorandum of Understanding to begin conversations toward joining forces in the multiple efforts currently underway in China.

Due to the current health issues in China, all activities are on hold.

Shown at right, Photo : King Koil, Dr. John Downes, Dr. Claire Welsh, ICA, Mr. Stephen Wang, Dr. Rob Scott, Dr. Stephen Welsh.



A Call for Nominations for Five At-Large Board Seats

The International Chiropractors Association Board of Directors is announcing a call for nominations for the five “At -Large” Board Seats. The newly formed Governance Committee will receive the nominations, review and recommend nominees, and shall prepare the ballot for election. The Representative Assembly shall vote by the ballot provided by the Governance Committee. The vote will take place during the April 23-25 Annual Meeting – Assembly Representatives must be present to cast their vote in person. (No mailed, faxed, or emailed ballots or proxies will be accepted). All active members of the ICA may nominate someone to run. The nomination process is detailed below. All nominees must submit a completed nomination package in order to be considered for the ballot. Incumbents may also run for re-election.

The current Board Members at Large are:

- Dr. Amanda Apfelblat
- Dr. Joseph W. Betz
- Dr. Max W. Reinecke
- Dr. Thomas D. Taylor
- Dr. Gary L. Walsemann

Current Requirements to Serve on the ICA Board of Directors as Stipulated in our Governing Documents:

- Members of the association shall be considered eligible to be a Board member or Officer of the association only after having been a continual voting member of the association for the previous 4 years prior to being elected to office.
- All candidates for election or appointees to the elected offices of the Association including – Member of the Board of Directors, President, Vice President and Secretary-Treasurer – shall be voting members, in good standing and current with their dues.
- The five (5) at-large members elected by the Representative Assembly shall hold office for two (2) years and shall be

elected in even years.

- All persons attaining election to any office within the Association shall not be considered as holding that office until having taken an official oath of office, either verbally or in writing, as provided in the By-Laws.
- Officers and Board members elected shall maintain all criteria for eligibility to their office during their term.
- All members of the Board of Directors shall serve without salary.
- The Board of Directors, subject to this Constitution, shall have oversight of the business affairs of the Association. By assuming the position of Director, the responsibility to devote such time, energy and resources necessary to complete the tasks of the Board are also assumed. Each Board Member shall be familiar with the documents and materials provided by the President, Executive Committee, Legal Counsel and staff necessary to properly conduct Board business.
- Each Board Member shall support the programs, activities and policies of the Association.

Continued on following page

A Call for Nominations for Five At-Large Board Seats

Continued from previous page

- **Dual Memberships:** Members of the Association are free to join and belong to other national chiropractic associations but shall be expected to declare such affiliation upon seeking elective office in the Association.

The Deadline for Submissions of Nominations is Thursday April 16th at 5:00 pm Eastern. Nominations must be in the ICA Home office by this time for consideration.

Methods of Delivery:

1. By Email to chiro@chiropractic.org with Nomination in the Subject Line
2. By Fax to 703-528-5023
3. Hard copy delivered to:
International Chiropractors Association
Governance Committee
6400 Arlington Blvd, Suite 800, Falls Church, VA 22042

Nomination Package:

The following items comprise the Nomination Package. For consideration, all components of the nomination package must be provided by the deadline (April 16, 2020 at 5 pm Eastern). The forms that are mentioned are provided as at-

tachments to this announcement. Anyone who needs a nomination package sent via email to them may email chiro@chiropractic.org with nomination package request in the subject line.

Nomination Package Contents:

1. A Brief Biography of the Nominee
2. A Curriculum Vitae (CV) of the Nominee
3. A One Page Statement of Qualifications to Serve on the Board, and in no more than 200 words, please share your views/ideas about ICA--its challenges and its future; as well as your thoughts about how you would add value to the ICA Board of Directors should you be nominated and elected
4. A Completed and Signed Conflict of Interest Disclosure Form Provided by the ICA
5. A Signed Acknowledgement by the Nominee that they Agree to be Nominated and if elected will Sign the Oath of Office and/or Code of Conduct as Provided by the ICA. (The current Oath is provided.)

Nominees will be notified via email no later than April 22 to confirm if their name will appear on the Ballot. If you have any questions about the nomination process, please contact ICA's Acting Executive Director, Ms. Beth Clay at 703-528-5000 or at bclay@chiropractic.org.

The ICA Mission

To protect and promote chiropractic throughout the world as a distinct healthcare profession predicated on its unique philosophy, science and art of subluxation detection and correction

**Support the organization
that is supporting your profession.**

[To join ICA click here.](#)



NBCE Student Leadership Forum

In January 2020, the National Board of Chiropractic Examiners (NBCE) invited student representatives to their campus in Greeley, Colorado. The goals of the meeting were to discuss their systems and receive feedback about the student experience with NBCE exams. Kelly Kimball, ICA Student Intern, Palmer Student, ICA leader, and pending Palmer Chiropractic College graduate, was among the student leaders selected to attend the meeting on behalf of the Student ICA. Below is her summary of discussions at the event:

NBCE considers three stakeholders and their interests:

1. Students: NBCE works hard to create valid, fair, and standardized exams in order to maintain a uniform, high standard across the profession. They also provide the convenience of having one board exam that is valid in every state, so that state-specific board exams are not required for licensing.
2. Chiropractic Colleges: NBCE scores provide information required for each college's accreditation. NBCE also provides performance feedback to each college.
3. State Boards: NBCE is committed to providing each state board with a product that protects the board legally, protects the public, and that the board feels comfortable using to set the standard of the profession in that state.

Some myths, debunked!

None of NBCE's exams are graded on a curve. Questions have different weights based on their difficulty, and once a student has earned enough credit from the questions they have answered, they pass the exam.

Why the wait on scores, then? Exams results are analyzed statistically to ensure that each question was valid, fair, and standardized. More information on this can be found at: <https://mynbce.org/understanding-scores/>

No questions are "thrown out" during the analysis of exam results. Upon finding a question that did not test well, the key could be edited to give credit for more than one answer, but no questions are removed entirely. (However, there are a few

new questions being "tried out" on each exam, which never count towards the student's score.)

Choosing to use or not to use hand sanitizer has no impact on your Part IV score. Students are also not responsible for ensuring that their patient has clean face paper during the Part IV exam.

While professors may claim they "teach something because it's on boards," NBCE claims that question formation works in the opposite direction: they test on what is taught. If there is something that is not taught consistently across the schools, it will not be on NBCE exams.

Changes NBCE is implementing:

Students will now receive scheduling reminder emails every two weeks when they have paid for, but not yet scheduled, their exam. And, in order to minimize noise during the exam, instructions for computer-based testing will now be given in the hallway instead of whispered to the examinee at the computer.

One exciting announcement:

NBCE has paid for the production of a 30-second commercial which will air five times during the Tokyo Olympics! This commercial is being coordinated by the Foundation for Chiropractic Progress and will debut at Parker Seminars in Las Vegas this February. It details the story of an Olympic athlete who had a profound experience with chiropractic after an injury, using chiropractic not just to recover but also improve overall performance.

After the commercial has aired during the Olympics, it will be made available for any chiropractor to use in their practice, on their website, etc. NBCE sees this commercial as beneficial to the entire profession by generating interest in becoming a chiropractor, generating interest in becoming a patient, and by presenting chiropractic to the largest group of viewers in the world with a message that chiropractic is not just for pain, but effective for improving overall performance.

If you have any specific questions about the conference, please don't hesitate to reach out!

Kelly Kimball, ICA Student Intern
Palmer College of Chiropractic
kkimball@chiropractic.org





Display advertising sizes and prices:

<u>Size</u>	<u>Dimensions</u>	<u>single ad run</u>	<u>3 ad runs</u>	<u>6 ad runs</u>
Full page (bleed)	8 5/8" wide by 11 1/4" tall	\$799	\$769	\$719
Full page (boxed)	8" wide by 9 3/4" tall	\$799	\$769	\$719
Half page	8" wide by 4 3/4" tall	\$459	\$429	\$379
One Third (V)	2 7/8" wide by 7 1/2" tall	\$369	\$339	\$289
One Third (H)	8" wide by 3 1/8" tall	\$369	\$339	\$289
Quarter Page	3 7/8" wide by 4 3/4" tall	\$269	\$239	\$189
One Sixth	3 5/8" wide by 2 7/8" tall	\$199	\$169	\$119

The ICA Choice flagship magazine published by the International Chiropractors Association (ICA), chiropractic's oldest and most distinguished international organization. Published in a digital newspaper format for easy reading, *The ICA Choice* covers issues of importance and relevance to the practicing chiropractor; provides a forum for debate on controversial issues, and addresses topics to help the practitioner become more successful as a business person as well as a clinician. Articles written by recognized chiropractic leaders and experts in the field are timely, and compelling.

The *ICA Choice* is read because ICA has an important standing in the chiropractic community. It makes news and the viewpoints of its leaders are of significance to the practicing chiropractor and to the future of chiropractic. Every issue is jam-packed with exciting news, timely articles and important issues. Your advertisement in *The ICA Choice* will be seen and read! Advertise and see the difference!

Rates are for full color ads per insertion. Single-click links to website and for email can be added to any ad at no additional cost. Email camera-ready ads in high resolution Adobe Acrobat PDF format or a GIF or JPG to: sales.candspublishing@gmail.com. Ad creation and graphic design services are available through C&S Publishing at \$75 an hour — FREE to ICA members!

Acceptance of Advertising: Publisher reserves the right to refuse any advertisement with or without reason or explanation including any ad that, in the opinion of ICA, is unethical, makes extravagant claims, misrepresents, is unfair or harmful to other advertisers; violates postal, anti-trust or U.S. currency regulations; or is deemed inconsistent with ICA objectives. ICA reserves the right to determine position and placement of all advertising. Special positioning may be purchased. For additional information call Steve at C&S Publishing at 301-452-4774 or email sales.candspublishing@gmail.com

C&S Publishing

Phone: 301-452-4774 • Email: sales.candspublishing@gmail.com